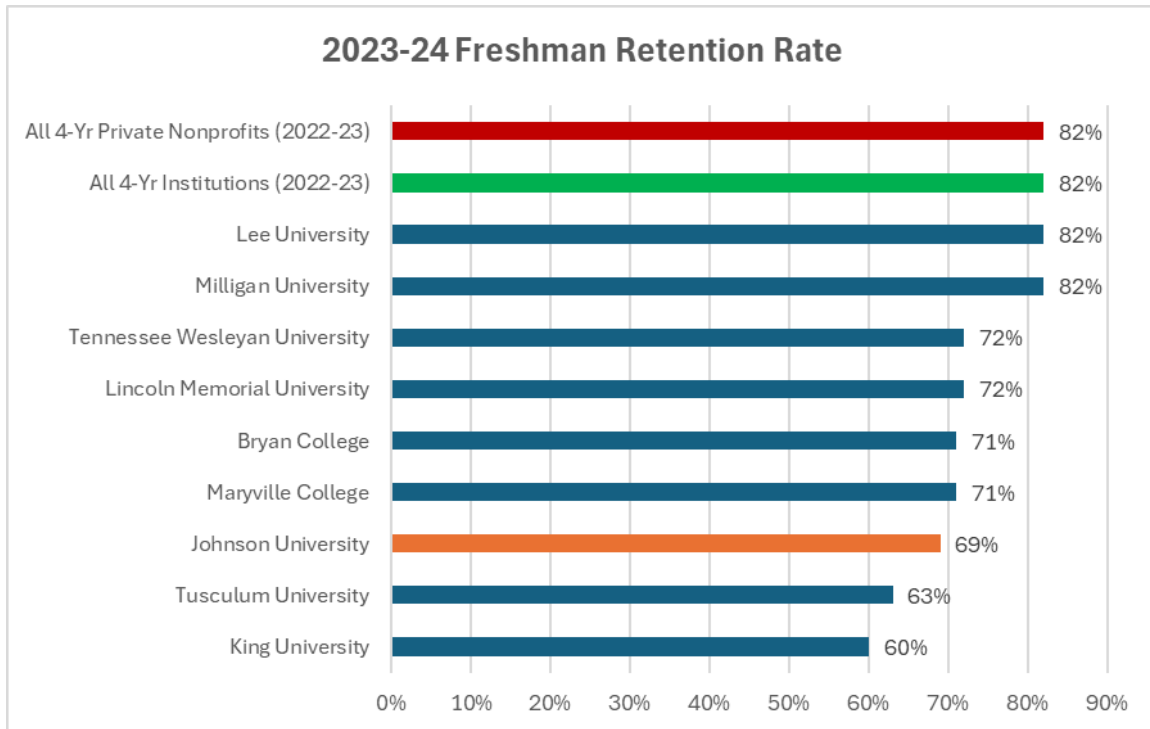


RETENTION AND GRADUATION RATES

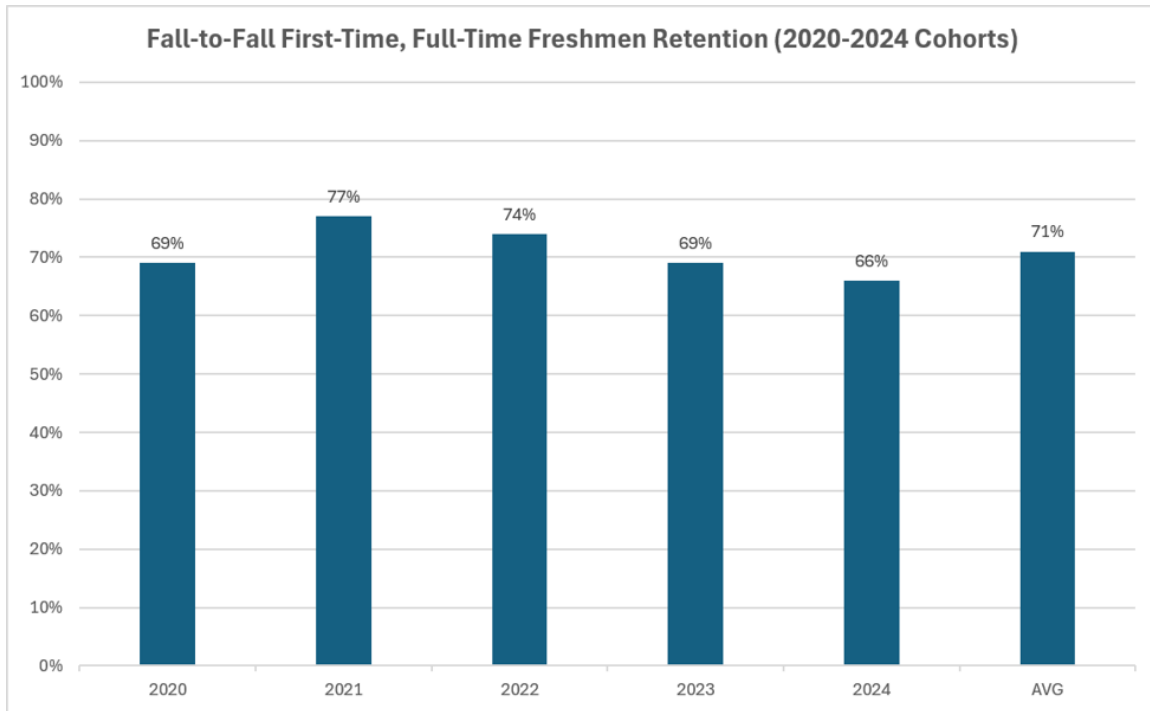
Retention of first-time, full-time degree-seeking undergraduates

In higher education, the term “retention rate” usually refers to the percentage of first-time, full-time bachelor’s (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the following fall. Transfer students and part-time students are not included in the calculation.

The chart below compares Johnson University’s freshman retention rate with other 4-year, private colleges and universities in East Tennessee and with national averages. This information was retrieved from the [Integrated Postsecondary Education Data System \(IPEDS\)](#), which is a government-sponsored repository of information. The IPEDS rate includes online students as well as on-campus students.



The chart below shows Johnson University’s Freshmen Retention Rate over the past five years. These statistics included only on-campus undergraduates. The number of students in each entering cohort was the following: 2020 (150), 2021 (138), 2022 (153), 2023 (165), and 2024 (159).



Johnson University's accrediting agency, The Commission on Colleges and Universities, requires institutions to set a "threshold of acceptability" and "goal" for this rate. The threshold of acceptability is "the minimum level of acceptable performance" that would cause alarm if the measures fell below them. "Goals" are "target levels of performance" and "levels of aspirational or strategic performance that the institution is striving to achieve."

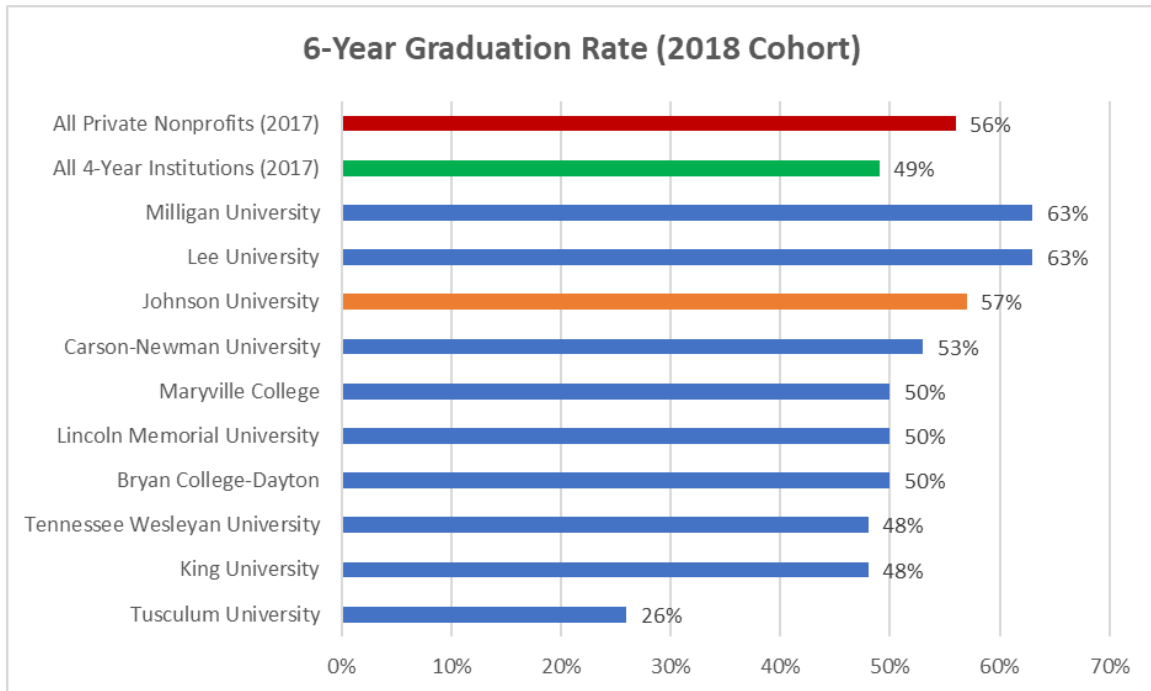
In July 2026, the Retention Committee set the following standards for the Retention Rate for the 2025 entering cohort:

- *Threshold of Acceptability* = 62%
- *Goal* = 69%

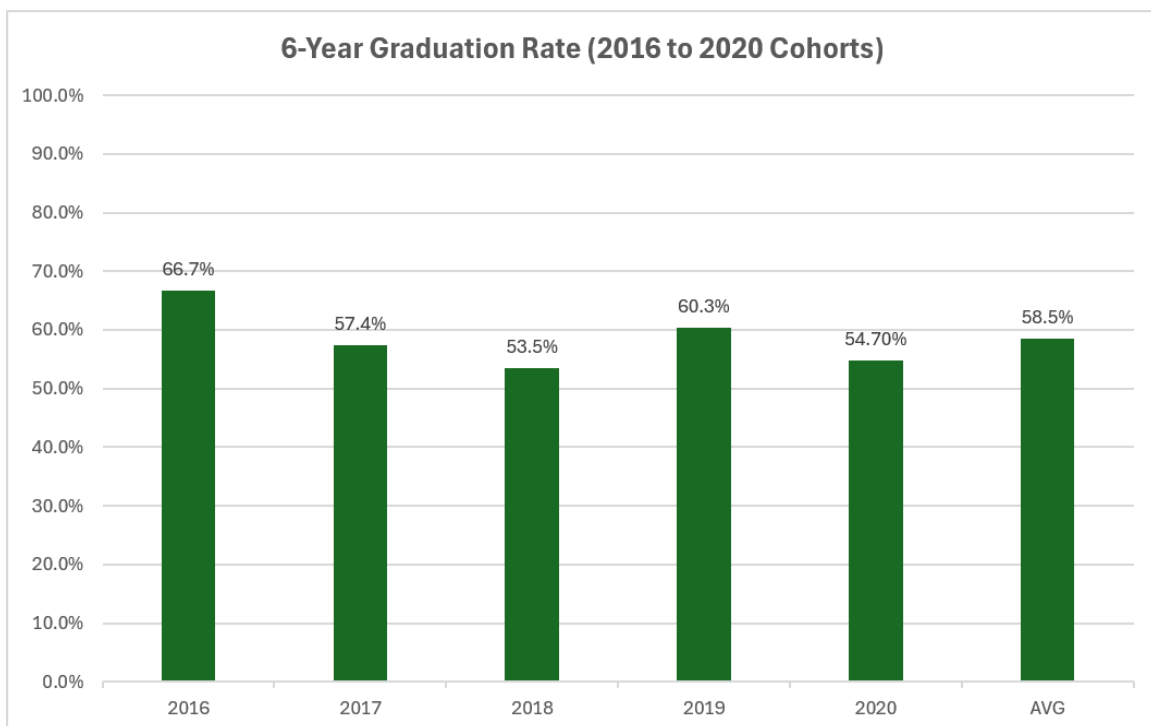
Graduation rates of full-time, first-time, degree/certificate-seeking undergraduates within 150% of normal time to program completion

Graduation rates include first-time, full-time bachelor's degree-seeking students who started and finished at the same institution. The rate does not include part-time, transfer, associate degree-seeking, and certificate-seeking students.

The chart below compares the 6-year graduation rate with other private colleges in East Tennessee. The statistics were drawn from the IPEDS website. Online undergraduates are included in these statistics.



The chart below shows Johnson University's 6-Year Graduation Rate over the past five years. These statistics included only on-campus undergraduates. The number of students in each entering cohort was the following: 2016 (126), 2017 (142), 2018 (155), 2019 (131), and 2020 (150).



In July 2026, the Retention Committee set the following standards for the Graduation Rate for future cohorts:

- *Threshold of Acceptability* = 52%
- *Goal* = 57%