

JOB PLACEMENT

Two-Year Alumni Survey

Threshold of Acceptability

70%

employed
within 12 months

Goal

85%

employed
within 12 months

CURRENT PERFORMANCE

78%

of respondents are employed
within 12 months of graduation

Methodology and Rationale

Job placement outcomes will be measured using the University's two-year alumni survey. The placement measure will identify graduates who are employed within 12 months of graduation.

The 70% threshold of acceptability establishes the minimum level of performance the University will accept for job placement outcomes. The 85% goal represents the level of performance the University aspires to achieve.

The thresholds and goals were established based on current institutional data. Current results are approximately 78%, indicating that the 70% threshold is attainable and that the 85% goal provides an appropriate aspirational target without setting an unrealistic expectation.

Because some academic programs have very small graduating cohorts, results may fluctuate substantially from year to year. Placement outcomes will therefore be interpreted with appropriate attention to cohort size and the nature of individual programs.

The University's institutional expectation is that 100% of academic programs will meet or exceed the 70% threshold.

Approved Target

Measure	Employment placement within 12 months
Threshold	70%
Goal	85%
Current Performance	78%

Source: Two-Year Alumni Survey data and institutional discussion of placement-rate targets.