

Pathway for Marketing (AS) to B.S. Business Administration

TBR Community College
A.S. Marketing Requirements

Johnson University
B.S. Business Administration Transfer Credits

Communication		Communication	
ENGL 1010: English Composition I	3	ENGL 1013: English Composition I	3
ENGL 1020: English Composition II	3	ENGL 1014: English Composition II	3
Any approved Communication general education course	3	BUSN 3042: Business Communication	3
Humanities & Fine Arts (minimum 1 course in literature)		Humanities and/or Fine Arts (at least one course in literature)	
Any approved humanities or fine arts general education course	3	PHIL 2013: Philosophical Ethics	3
Any approved humanities or fine arts general education course	3	HUMN 1603: Service Learning and Change	3
Any approved humanities literature general education course	3	Art/Humanities/Literature/Science Competency	3
Social/Behavioral Sciences		Social/Behavioral Sciences	
ECON 2100: Principles of Macroeconomics	3	ECON 2103 Economics	3
ECON 2200: Principles of Microeconomics	3	ANTH 1103: Encountering Cultures	3
History		History	
Any approved History general education course	3	History Competency Course	3
Any approved History general education course	3	HIST 2123: History of Christianity	3
Natural Sciences		Natural Sciences	
Any approved Natural Sciences general education course	4	Laboratory Science Competency Course	4
Any approved Natural Sciences general education course	4	General Elective	4
Mathematics		Mathematics	
MATH 1630: Finite Mathematics OR College Algebra (MATH 1130 or MATH 1710) OR guided elective course	3	BUSN 3063: Business Analytics & Decision Making	3
Area of Emphasis Requirements		Area of Emphasis Requirements	
ACCT 1010: Principles of Accounting I	3	ACCT 2013: Principles of Financial Accounting	3
ACCT 1020: Principles of Accounting II	3	BUSN 2043: Business Essentials	3
MATH 1530: Introductory Statistics	3	General Electives	3
MATH 1830: Applied Calculus OR any guided elective course	3	General Electives	3
INFS 1010: Computer Applications	3	General Electives	3
GUIDED ELECTIVES	4	General Electives (courses taken that transfer into Specialty Area courses below will increase credits needed for General Electives in JU Coursework)	4
A.S. Degree Total		Total Transfer Credits	
	60		60
Johnson University Coursework			
Bible & Theology		Specialty Area	
	CR		CR
BIBL 1103: Orientation to Old Testament	3	BUSN 3003: Organizational Behavior	3
BIBL 1203: Orientation to New Testament	3	BUSN 3053: Business Finance	3
BIBL XXXX: Old Testament Study or Exegesis course	3	BUSN 3073: Leadership Theory & Practice	3
BIBL XXXX: New Testament Study or Exegesis course	3	BUSN 4023: Organizational Strategy & Practice	3
BIBL 4103 Acts and the Mission of God	3	BUSN 4043: Business Law	3
THEO 1303: Orientation to Theology	3	BUSN 4053: International Business	3
THEO 2303: Biblical Interpretation	3	BUSN 4333: Internship	3
THEO XXXX: Theological Study course	3	MGMT 3013: Principles of Management	3
		MGMT 4033: Human Resource Management	3
		MKTG 3013: Marketing	3
Total:		Total:	
	24		26-30
Arts & Sciences Core		General Electives	
	CR		CR
Intercultural Literacy Competency Course	3	General Electives	4-8
HUMN 4200: Senior Capstone Seminar	3		
FYSC 1013: Success, Calling, and Purpose (waived)	0		
PSYC 1100: Interpersonal and Family Relationships (waived)	0		
Total:		Total:	
	6		4-8
		Total Credits Taken at Johnson:	
		64	
		Total Cumulative Credits:	
		124	